

Colourless

HAIR COLOUR REMOVER

The following applies to both Colourless Max Effect, and Max Condition Hair Colour Remover.

⚠ IMPORTANT INFORMATION – PLEASE READ PRIOR TO USING COLOURLESS HAIR COLOUR REMOVER.

- It is essential you conduct a strand test (hair test) and a skin patch test 24 hours **BEFORE** proceeding with the treatment to ensure no adverse reaction on the skin, and to truly see what your hair is going to do.
- Keep out of reach of children.
- Not suitable for children under 12.
- Use gloves – either provided or your own.
- Protect clothing and surrounding furniture.
- Avoid contact with eyes. If contact is made, wash thoroughly with cold water for 5 minutes and seek medical advice immediately.
- If pregnant, please consult your doctor before using **Colourless Hair Colour Remover**.
- **Colourless Hair Colour Remover** is not effective on Henna, or Natural Plant Colours.
- **Colourless Hair Colour Remover** is not guaranteed to remove all Semi, Temporary or Fashion Colours. Conduct a strand test to understand what the results will be.
- Do not apply on broken or irritated scalps.
- Do not use on restorers containing metallic salts.
- Do not apply on lashes, brows, facial or body hair.
- Do not exceed process times.
- Always protect/cover clothing and surrounding furniture.
- Remove all jewellery.
- Use only **plastic** bowls and accessories when applying with a tint bowl.

This product produces its best results on oxidised hair colours. Fashion, Temporary, and Semi permanents are generally not oxidised hair colours, so the results from using Colourless Hair Colour Remover will vary, depending on what other colours are in your hair.

Strand Test (Hair Compatibility Test)

A strand test prior to a full head application is the most accurate way to determine what your final result will be. If the test yielded no results, it is highly likely that a full application will also have no impact on your hair.

How to do:

Using a small amount from bottle's A & B, apply product to a centimetre area of hair, ensuring it is saturated with **Colourless Hair Colour Remover**. Cover in cling film and process for 45 minutes. Rinse for 5 minutes. You will now see the result of **Colourless Hair Colour Remover**.



It is recommended to do this at the ends of the hair, as this will likely have the most of any previous colours in it, so will give you the best indication as to your final colour and the condition your hair will be in.

Only proceed if you are happy with the reveal. If you are unsure, take a photo and feel free to contact us to discuss your options.

Do not use bottles C and/or D for this test.

Patch Test (Skin Sensitivity Test)

To test suitability of **Colourless Hair Colour Remover**, mix a small amount of bottles A & B and apply to the back of your ear or inner elbow. Leave for 24 hours. Remove immediately with soapy water if irritation or redness occurs and do not proceed with **Colourless Hair Colour Remover**.

Permanent Dyes

Colourless Hair Colour Remover completely and gently removes permanent hair dyes that are oxidised artificial dyes. This means permanent hair dyes that are mixed with developer known as hydrogen peroxide. **Colourless Hair Colour Remover** will remove all colours from dark to light, as well as colour build up, helping create the perfect base for your next colour application.

A strand test is recommended to reveal final result.

Semi-Permanent Artificial Hair Dyes

These dyes are not oxidised dyes, however in many cases **Colourless Hair Colour Remover** is successful in removing a large percentage of the dye particles. The remaining dye particles will result in a new colour, and this may not be a desirable colour. Because of this, it is strongly recommended that a strand test is performed to reveal the final result.

Fashion & Temporary Artificial Hair Dyes

These dyes are not oxidised dyes and will usually wash out in 1-8 washes. While **Colourless Hair Colour Remover** has been found to speed up the removal process, there can be undesirable colour results due to the interaction of the remaining dye particles with the active ingredients in **Colourless Hair Colour Remover**. A strand test is the only way to ascertain what your final result will be.

Afro Hair

Afro Hair is resistant to some chemicals and hair treatment processes due to having extra, and in some cases, more compact outer cuticle layers. The inner cortex of the hair can be weaker due to the flat shape, which can make the hair more likely to 'snap' when stronger products penetrate through the cuticles. A strand test would be highly recommended prior to completing the full treatment, to ensure that the integrity of the hair is not compromised, and that you are happy with the final result.

Hair Extensions

Colourless Hair Colour Remover does work on some human extensions. It will **not** work on synthetic hair.

We recommend you refer to any manufacturer's instructions or contact the hair supplier to confirm suitability for **Colourless Hair Colour Remover**.

Hair Extension Caution:

1. Many hair extensions are Indian or Chinese hair, which due to the chemical process it goes through prior, can make it extremely difficult to lift out any hair dye. There is a greater chance of re-oxidisation, meaning that the hair will return to the previous dark colour.
2. Extension hair may be prone to irreversible matting.
3. Some extensions are a mix of Remy and non-Remy and may have been subject to lightening and dying process to make it suitable to use. This will impact how it performs with **Colourless Hair Colour Remover**.
4. Asian hair extensions may re-oxidise back to the original shade due to the dye particles (colour pigments) being trapped via the extra cuticles.
5. A strand test will not guarantee results over the entire batch of extensions, as they will have been derived from various people with various hair history.

Product Smell

While containing no bleach or ammonia, there are still active ingredients in **Colourless Hair Colour Remover** for it to be able to achieve what it does. Once activated, an undesirable smell can be produced. However, this will disappear after thorough rinsing and once the hair is dry. Your favourite hair mask can also help mitigate the smell.

What you can expect:

Smell after treatment

It is not uncommon to have a lingering smell in the hair after a treatment of **Colourless Hair Colour Remover**, especially if the hair is porous, resulting in the product smell holding a little longer. Use of clarifying shampoo will speed up the smell removal. If you are re-coloring your hair, this will also remove the smell.

Bleach

As bleaching is quite harsh on the hair, you may experience breakage. If there is just a little underlying bleach or a few highlights of bleach, carry out a compatibility strand test to be certain and confident of the results. It is not suitable or recommended for a full head of bleach, even if it is hidden under the last hair dye used.

Undesirable undertones

After using **Colourless Hair Colour Remover**, it is very common to have strong ginger/orange or yellow tones in the hair. This is because the original hair dye had a two-step process that permanently lightens the hair while simultaneously adding the new colour. **Colourless Hair Colour Remover** removes the dye pigments from the hair shaft, the lightened hair pigment of your hair's cortex is then exposed.

Creating desirable colours

From your strand test, you will know what to expect. Strong orange colours will need a blue to neutralise them, and strong yellows will require a purple to neutralise. Depending on how 'cool' you want the tones in your hair, will dictate the depth of these colours required. We are here to help – just ask.

Re-oxidisation and/or Colour Removal Failure

Re-oxidisation can happen but should not be common if all instructions have been followed correctly. Re-oxidisation happens when the colour returns to the original dye shade, sometimes darker, and can occur due to various reasons. It is not always possible to predict when this may occur, but here are some steps that you can take prior to application to help avoid re-oxidisation.

- 1. Rinsing:** Insufficient rinsing (Step 8-10) results in some dye particles being left behind in the hair shaft. These remaining dye particles will re-oxidise returning the hair back to the dye shade again. It is recommended to set a timer for the rinsing, so that you not guessing.
- 2. Build Up:** A build-up of dye on top of dye can require more than one application of **Colourless Hair Colour Remover**. So, it is not that your hair has necessarily re-oxidised; there is just a lot of colour to remove.
- 3. Silicone Trapped:** A build-up of silicones from various shampoos, conditioners and/or products can form a barrier that block the **Colourless Hair Colour Remover** from being able to work. The addition of heat styling tools, such as flat irons or curling tongs, may also help compound this build up.
- 4. Keratin:** Products containing a Keratin, or a Keratin treatment, can inhibit the **Colourless Hair Colour Remover** from working, as Keratin works by smoothing down the cells that overlap to form your hair strands. The layers of cells, called the hair cuticle, theoretically absorb the keratin, resulting in hair that looks full and glossy. This protective barrier prevents the **Colourless Hair Colour Remover** from working effectively.
- 5. Hair Types:** Different hair types have different cuticle structures, with some having more layers making them more resilient to treatments.
- 6. Intense & Extra Pigmented Dyes:** These products can have a built-in protection that shields the molecules from external forces trying to remove them. Extra pigmented dyes have a similar problem and both of these examples may require more than one application to remove them.
- 7. Dye Colour Depth:** Darker colours that have been on the hair for a while, are likely to require 2 or 3 applications of **Colourless Hair Colour Remover**, due to the build-up of colour over the years.

These are all additional reasons why a strand test should be completed prior to starting the full treatment.

How to use and apply Colourless Hair Colour Remover

Ensure that you have clean, dry hair prior to starting. A deep clarifying shampoo is recommended as a pre-treatment, to help remove any product build up in the hair. Make sure your hair is completely dry before starting with **Colourless Hair Colour Remover**.

1. Lay out all of the items that you will need for this process:
 - a. The contents of the box
 - b. Timer - you likely have one on your phone
 - c. Sectioning clips - especially if you have long hair
 - d. Wide tooth comb -assist with the distribution of the product through the hair
 - e. Cling film - to wrap the hair up in afterwards to assist with the processing
 - f. Something to pass the time with while the product is processing





2. Section the hair into manageable and workable sizes i.e. divide in half from nose to nape of the neck, then across from ear to ear.
3. Mix bottle A into bottle B and shake vigorously for 1 minute.
4. Ensuring the hair is clean and dry, apply the product, making sure that the hair is saturated with lotion, using the entire contents of the bottle (2 bottles will be required for long hair).
5. Using the wide tooth comb, ensure that the hair has complete coverage and the solution is worked through the hair.
6. Clip the hair up on the head to keep it out of your way, and to help maintain warmth to ensure even processing. Wrap the hair in cling film to help ensure the heat stays in and the product can work to its full potential.
7. Pass the time for 45 minutes while the product is processing– use a timer.

8. Taking Bottle C with you, rinse the hair for **5 minutes** (use a timer) with warm water, making sure that you massage the water through the hair to assist its distribution.
9. Apply HALF of bottle C to your hair, and massage to lather like a shampoo for 1 minute, making sure that you thoroughly massage all areas of the head – the middle of the crown is commonly missed! Rinse for another timed **5 minutes**.
10. Apply the remainder of the bottle to your hair, lather for 1 minute, ensuring you capture all areas, then rinse for the last timed **5 minutes**.

If you are using **Colourless Hair Colour Remover Max Condition** (pink box) then there is Bottle D. Apply to the hair, massage thoroughly like your regular conditioner, then rinse.

If you are using **Colourless Hair Colour Remover Max Effect** (black box), you can now apply your conditioning treatment, or regular conditioner.

